# NAEOP 2026 ANNUAL CONFERENCE

## Sponsorship Guide

# LEADING WITH CONFIDENCE IN TIMES OF UNCERTAINTY

**OCTOBER 18-21, 2026 • PORTLAND, OREGON**

NORTHWEST ASSOCIATION
NAEOP
EDUCATIONAL OPPORTUNITY PROGRAMS

# SPONSORSHIP GUIDE

## NORTHWEST ASSOCIATION OF EDUCATIONAL OPPORTUNITY PROGRAMS

# 2026 ANNUAL CONFERENCE

***LEADING WITH CONFIDENCE IN TIMES OF UNCERTAINTY***

The NAEOP Annual Conference "Leading with Confidence in Times of Uncertainty" is a convening of over 200 leaders in the educational equity community, including policy makers, educators, and college access and success professionals. The annual conference serves as a regional forum to share the latest insights, innovations, and evidence-based best practices for college access and success. It also gives voice to the needs of educators on the ground working to close educational attainment gaps across post-secondary institutions around the country through college opportunity programs. NAEOP's goal is to advance the national agenda to increase college enrollment and graduation rates among first-generation, low-income students and those with disabilities.

Today, federal college opportunity programs reach less than 10% of the total number of students that need their services. If the U.S. is to remain strong economically and assure its competitive global standing, we must improve the chances of the least advantaged students to access and complete a college education. We need partners like you to join us in this urgent effort to close the equity gap in America and give every student full access to economic prosperity by earning a degree.

## CONFERENCE BY THE NUMBERS

More than **200** TRIO professionals from **300** TRIO programs, attend conference workshops designed to hone their skills to support students preparing for and enrolled in college.

With the help of **7** federal TRIO programs:

> Educational Talent Search, Upward Bound, Upward Bound Math/Science, Veterans Upward Bound, Student Support Services, Educational Opportunity Centers, and the Ronald E. McNair Post-Baccalaureate Achievement Program

which serve more than **800,000** students a year.

For more information on sponsorship opportunities, contact:
**conference@naeoptrio.org**

TO LEARN MORE, VISIT: www.naeoptrio.org

# PARTNER WITH US!

## NAEOP CONFERENCE SPONSORSHIP OPPORTUNITIES

### ADVERTISEMENTS

Every conference participant will have access to the full program online, make sure you are front and center with a half and full page advertisements available to promote your products and services to college access professionals.

### EXHIBITOR

The nation's leading education services companies and organizations exhibit at NAEOP's annual conference. As an exhibitor, you will have access to conference attendees comprised of leaders in the college access and success community.

### HOT TOPIC SESSIONS

For those who would like a captive audience, upgrade to a hot topic session where you will have a 30 minute slot during the conference to present your services and products to our professionals in attendance.

### SOCIAL ACTIVITIES

Would you like to interact with a group of TRIO professionals in a more fun, less formal setting? Sponsor one of our evening social activities and you will have sole access to the attendees as the corporate sponsor for that event. You will have 3 to 5 minutes in front of a captive audience to highlight the work you do, network with the professionals in attendance, and develop lasting partnerships. You will also have the opportunity for you and your team to participate in whatever activities are taking place during the sponsored event. Sponsorships will be awarded on a first-come, first-served basis.You will also have the opportunity for you and your team to participate in whatever activities are taking place during the sponsored event. Sponsorships will be awarded on a first-come, first-served basis.

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## NAEOP CONFERENCE SPONSORSHIP OPTIONS

### NAEOP CHAMPION – $5,000
***2 AVAILABLE***

- Recognition as a lead sponsor in all conference materials
- First choice of exhibit table location
- Opportunity to have a Hot Topic (Tuesday)
- Complimentary registration for 1 attendee
- Five-minute presentation during one of our meal times

### NAEOP ACTIVITY SPONSOR – $3,000
***1 AVAILABLE***

- Logo placement in conference materials and website
- Opportunity have a Hot Topic (Tuesday)
- Choice of exhibit table location
- Recognition by the board during our mealtimes

### NAEOP PRESENTER – $1500
***3 AVAILABLE***

- Logo placement in conference materials and website
- Opportunity have a Hot Topic (Tuesday)
- Exhibit table

### NAEOP EXHIBITOR – $1,000
***MULTIPLE AVAILABLE***

- Name listed in the program/marketing and website
- Exhibit table

### FULL PAGE ADVERTISEMENT: $500
***MULTIPLE AVAILABLE***

- Full page ad in the online conference program
  - *A small number of programs will be available in print version. All attendees will receive a digital copy of the program prior to the start of the conference, and it will be available on the NAEOP website*

## SPONSORSHIP REGISTRATION INSTRUCTIONS

### SPONSOR ALIGNMENT STATEMENT:

NAEOP values partnerships that support the success of TRIO programs, professionals, and students. To ensure alignment with our mission and conference goals, all sponsorships are subject to review and approval. NAEOP reserves the right to decline sponsorship requests that do not align with the organization's mission, values, or intended conference experience.

### SPONSOR REGISTRATION:

If you are interested in partnering with the 2026 NAEOP Conference, please see our website for sponsorship registration instructions and details!

Click here for NAEOP Sponsorship Registration instructions, or scan the QR code.

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# SCHOLARSHIPS

## FRIENDS OF NAEOP SCHOLARSHIPS

### BARBARA BRODSKY SCHOLASTIC ACHIEVEMENT AWARD

This award is presented to TRIO participants who are either current college students or who will be freshman in the upcoming academic year. Winners of this award exhibit qualities of outstanding scholastic achievement through participation in a TRIO project and receive awards in the amount of $1,500.00 each.

### PEARL M. HILL MEMORIAL SCHOLARSHIP

Established in honor of Pearl M. Hill, the founding President of NASP (now NAEOP). Pearl timelessly advocated on behalf of TRIO students and programs, both regionally and nationally. The Pearl Hill award is a $1,000 award presented to students who must be high school juniors or seniors at the time of application (can be in a dual enrollment college program) or who will be college freshmen in the upcoming academic year, and who are participating or have participated in an Upward Bound program.

### TRIO ACHIEVER AWARD

This award is presented to alumni of NAEOP TRIO projects who have significantly benefitted from TRIO services and have achieved professional success.

### DR. GABRIEL GALLARDO MEMORIAL SCHOLARSHIP

Established in 2020 in honor of Dr. Gabriel Gallardo for the impact he made in supporting low-income, first-generation and underrepresented students in higher education. Dr. Gallardo helped McNair Scholars develop their talents, voices and discover their own personal potential in pursuit of a graduate degree. The Dr. Gabriel Gallardo award is a $1000 scholarship presented to a TRIO student who is part of a McNair program or has plans to pursue graduate school.

### LARRY AND JEANINE JONES MEMORIAL SCHOLARSHIP

Established in honor of the founders of Career Key, now based in the Pacific Northwest. Friends of NAEOP will award this $1,500 scholarship to TRIO participants in Alaska, Washington, Oregon, and Idaho. Federally funded TRIO programs help low-income, first-generation students attend and succeed in college.

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# NORTHWEST ASSOCIATION OF EDUCATIONAL OPPORTUNITY PROGRAMS

## WHO WE SERVE

Founded in1989, TheNorthwest Association of Educational Opportunity Programs (NAEOP) provides a venue in which all TRIO and similar programs may support the success of low income, first-generation and underrepresented students to obtain a quality education. NAEOP helps these underrepresented populations by promoting program development and collecting and disseminating data based on the students' specific educational needs. NAEOP provides support services and opportunities not normally accessible to these students to help them reach their full potential and develop into professional individuals.

## OUR PROGRAMS

### Educational Opportunity Centers

The Educational Opportunity Centers serve primarily displaced or underemployed workers. They provide counseling, college admissions and financial literacy information to qualified adults who want to enter or continue a program of postsecondary education.

### Ronald E. McNair Postbaccalaureate Achievement

The Ronald E. McNair Postbaccalaureate Achievement program serves and encourages low-income students and minority undergraduates to consider careers in college teaching as well as prepare for doctoral study through research opportunities.

### Student Support Services

Student Support Services projects work to enable low-income students to stay in college until they earn their baccalaureate degrees through tutoring, counseling and supplemental instruction.

### Talent Search

The Talent Search projects serve young people in grades six through 12 providing scholarship information and college admissions and financial aid counseling.

### Upward Bound

Upward Bound (UB) is an intensive year-round intervention program that prepares students for higher education through various enrichment courses, including instruction in literature, composition, mathematics, science, and foreign language; college entrance exam prep; college admissions and financial aid counseling; and mentoring.

### Upward Bound Math-Science

Upward Bound Math-Science provides students with a rigorous math and science curriculum in high school to encourage and enable them to successfully major in critically important science, technology, engineering, and math (STEM) disciplines in college.

### Veterans Upward Bound

The Veterans Upward Bound program provides intensive basic skills training and short-term developmental courses for military veterans to helps them successfully transition to postsecondary education.

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# NAEOP MEMBERSHIP INSTITUTIONS

ALTERA
Bellevue College
Bellingham Technical College
Big Bend Community College
Blue Mountain Community College
Boise State University
Central Washington University
Centralia College
Chemeketa Community College
Clatsop Community College
Columbia Basin College
Eastern Washington University
Edmonds Community College
Everett Community College
Evergreen State College
Grays Harbor College
Green River College
Heritage University
Highline College
Idaho State University
Immigrant and Refugee Community Organization
Klamath Community College
Lake Washington Institute of Technology
Lane Community College
Lewis Clark State College
Lower Columbia College
LULAC National Educational Service Center
Metropolitan Development Council
Mt. Hood Community College
Multnomah Educational Service District
North Idaho College
North Seattle College
Oregon Institute of Technology
Oregon State University
Oregon State University Cascade
Peninsula College
Pierce College
Pierce College Fort Steilacoom
Portland Community College Cascade
Portland State University
Rogue Community College
Seattle Central College
Skagit Valley College
South Seattle College
Southern Oregon University
Southwestern Oregon Community College
Tacoma Community College
Tigard/Tualatin School District
Umpqua Community College
University of Alaska Anchorage
University of Alaska Fairbanks
University of Idaho
University of Oregon
University of Washington
Walla Walla Community College
Washington State University Pullman
Washington State University Spokane
Washington State University Tri-Cities
Wenatchee Valley College
Western Oregon University
Whatcom College
Yakima Valley College
Yakima Valley College

## PAST SPONSORS

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